

Totally Online Barnsley

CLlr Tim Cheetham
Cabinet Spokesperson for Corporate
Services



Totally Online Barnsley

What it is

- everyone in Barnsley appreciates the benefits they can get from using digital technologies
- everyone can use digital technologies –
 - they have the confidence and skills to use them effectively
 - they have affordable access to the equipment they need
- and as a result everyone enters the digital world to the extent they choose



Totally Online Barnsley

Who it is



barnsley
progress through partnership

UK **onlinecentres**TM



Digital Barnsley

Digital Region
Digital Region

Making IT Personal

Totally Online Barnsley

e@sy Connects

CDI Sector Specialist

07450080000



Totally Online Barnsley

Why we're doing it

- fuller lives
- stronger communities
- stronger economy
- better services
- cheaper services

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Martin Cantor

Principal European and Regional
Strategy Officer



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How we're doing it

tackle the barriers

- motivation / relevance
- confidence / skills
- access / cost

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How we're doing it

- high profile publicity
- champions and mentors
- viral campaign



TOBy

the viral campaign

- touch people's lives
 - their interests
 - where they live their lives
- digital mentors (DOTs)
 - embedded
 - trained and accredited

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How we're doing it – the viral

GET EVERYONE INVOLVED

